**Arts Alliance announces $668,000 in Grant Support to Non-Profit Arts**

**For Immediate Release**

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**Norfolk, VA – May 24, 2022 – Arts Alliance, formerly the Business Consortium for Arts Support, announces $668,000 in general operating support to 35 area non-profit arts organizations. The funding is to used for general operating support, which will go to whatever the arts organizations need the most.**

Arts organizations are awarded grants based on artistic quality, fiscal responsibility, community outreach and diversity. Arts Alliance grantees represent nearly 1,900 area full time, part time and contract jobs in the arts in South Hampton Roads. Their total budgets account for over $48 million annually in the local economy.

Arts Alliance currently represents 20 area member businesses and foundations that support the arts from this fund. Major business members include Dollar Tree & Family Dollar, Hampton Roads Community Foundation, The Perry Family Foundation, and Atlantic Dominion Distributers/Hoffman Beverage.

Major arts organizations including the Chrysler Museum, Virginia Arts Festival, Virginia Opera, Virginia Symphony, Virginia Stage Company and Virginia MOCA are funded 75% of the grantee allocation with the remaining funding going to smaller or volunteer organizations like Symphonicity, Hurrah Players and Mosaic Steele Orchestra. Arts Alliance also funded several newer arts organizations such as Tidewater African Cultural Alliance, Studio 360 Performing Arts, Inc., and Zeider’s American Dream Theater.

“Arts Alliance is one of our most generous and consistent funders—the support is vital to our ability to function as a competitive nonprofit organization,” said Chris Everly, CEO of Arts for Learning. “We’re tremendously grateful to the business leaders who make up Arts Alliance. They understand the value of the arts to a vibrant community, and they offer critical financial support for us and other arts organizations that provide services in South Hampton Roads."

**About Arts Alliance:**  
Through annual grants, Arts Alliance helps arts and cultural groups meet the costs of running their organizations. One of the greatest strengths of a vibrant arts community is its ability to attract new business. The South Hampton Roads area of Virginia is proud to have an active and growing cultural community. The arts in this area reach audiences of more than 1 million people annually.

Arts Alliance has contributed over $25 million in unrestricted operating support to 65 arts and cultural organizations since its establishment in 1987. This investment has guaranteed that arts programs continue to inspire our children with hands-on education, keep our theatres, stages and museums filled with extraordinary art and performances, and make our region attractive to business and industry needed to grow and prosper. Funds for the grants are provided by area businesses and foundations that generously contribute to Arts Alliance. For more information, visit www.artsallianceva.org, or follow the Arts Alliance on [Facebook](http://www.facebook.com/bcartsupport) and [Twitter](https://twitter.com/BCAS30).

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